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# BUNNINY CUBES

CARROT & ORANGE CEREAL CUBES – SUGAR REDUCED & WITH VITAMIN A

Healthy and authentic foods are in demand around the world. And at the same time, a growing number of people don't make time anymore to sit down and eat a balanced meal. To make things quick, they opt for snacks, which should be as healthy, nutritious and delicious as fresh food is. With our Carrot-Orange Cereal Cubes, we've developed a snack that does just that: Its authentic fruit and vegetable taste comes from natural flavors, inclusions and carrot juice powder, the latter adding a vitamin A boost. Though the product has 30 % less sugar than comparable snacks, it still tastes just as good due to Symrise's taste modulation solutions.

[fie2017.symrise.com](http://fie2017.symrise.com)



FIE'17 CONCEPT  
Bakery & Cereal



Let's get in touch

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