

decoding drinks
crafting desire

symrise beverages 

Cidre de Pink

NATURAL & PREMIUM – CLOUDY PINK GRAPEFRUIT CIDER WITH LAVENDER

Whether you call it cidre, cider or apple wine – this refreshing product category is gaining popularity throughout Europe – especially when it comes to drinks with a flavor twist. Our premium fusion of apple cider and pink grapefruit, which is also exquisitely enriched with a hint of fresh lavender extract, offers a unique and new taste experience. (The refreshing drink's cloudy appearance is reminiscent of homemade lemonade – a true sign of its naturalness. Celebrate that something special!)

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FIE'17 CONCEPT
Alc. Beverages



Let's get in touch

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