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CRAFT COLA

THE PREMIUM ORIGINAL

Cola nuts and vanilla from Madagascar and a variety of citrus fruits and spices are responsible for the tangy-fruity taste, while barley malt, hibiscus and a concentrate of purple carrots are responsible for the color. Our craft cola uses first-class extracts that have been mixed together in a fine balance. These are combined with guarana for energy-boosting caffeine and sustainably cultivated fair-trade raw sugar for a pleasant sweetness. Our collective expertise flows into the recipe – from the production of flavors to its application. And did you know? The cola flavor has a market share of 55 percent in the area of soft drinks with carbonation, making cola the uncontested number one in this segment.

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FIE'17 CONCEPT
Non-Alc. Beverages



Let's get in touch

Benjamin Werner · benjamin.werner@symrise.com · TEL +49 90 81 80 12-214
Audrey Galli · agalli@diana-food.com · TEL +33 2 99 29-20 43