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# KEEP COOL

FLAVOR TECHNOLOGY FOR CHEWING GUM

A lot of people use chewing gum to get fresh breath and make their teeth feel clean. However, existing flavor technologies are not fully able to support consumer needs. We have developed a new patented technology that not only delivers a fast onset of flavor release but also allows consumers to enjoy prolonged taste intensity. The Actipearls® D encapsulation technology offers a high flavor load that disperses the flavors consistently upon each chew. It is easy to use in production, process stable and available at attractive prices.

[fie2017.symrise.com](http://fie2017.symrise.com)



FIE'17 CONCEPT  
Confectionery



Let's get in touch

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