

always
inspiring more...

diana | symrise 

My dairy break

YOGURT SNACK WITH A DELICIOUS AUTHENTIC STRAWBERRY TASTE

Although the market share of dairy products is decreasing worldwide, their share of packaged snacks on supermarket shelves is growing. Our shelf-stable strawberry yogurt in pouches can be enjoyed easily without a spoon and therefore anytime and anywhere. And it is a healthy and tasty alternative to chocolate bars or cookies. It has a fresh and authentic strawberry taste. We have tested the natural flavor in a broad consumer study to ensure that a large target audience perceives it this way. Its quality does not decrease even when heated to ultrahigh temperatures, and taste balance flavors highlight sweetness without requiring lots of sugar, making it suitable for calorie-conscious nutrition.

fie2017.symrise.com



FIE'17 CONCEPT
Dairy



Let's get in touch

Aurélie Vromaine · aurelie.vromaine@symrise.com · TEL +33 171 04 60 88
Audrey Galli · agalli@diana-food.com · TEL +33 2 99 29-20 43