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Sweet Popcorn

NATURAL, TASTY AND EYE CATCHING

Consumers want to be healthier without cutting out snacks. The market is really dynamic: it is expected to grow by 14 percent to € 500 million by 2021 in Western Europe, and requires fast and innovative solutions to be successful in this rapidly changing market. In order to participate in this, food manufacturers need natural ingredients as well as the ability to adjust the manufacturing process to create a healthy product solution fitting the current market trends, meeting consumer demands. We provide top-notch ingredients for this: natural flavors and colors that ensure a great taste and an appealing, healthy appearance.

fie2017.symrise.com



FIE'17 CONCEPT
Snack Food



Let's get in touch

Anna Catrin Russek · anna.catrin.russek@symrise.com · TEL +44 16 28 64-60 24
Audrey Galli · agalli@diana-food.com · TEL +33 2 99 29-20 43