

decoding drinks
crafting desire

symrise beverages 

RED HOPPER

RASPBERRY HOP LIQUEUR – THE GROWN-UP TASTE EXPERIENCE

Fruit liquors taste superb when made with high-quality ingredients. Fruit liqueurs form the largest group of the liqueur segment. The segment includes many different varieties – liqueurs are produced from almost all known fruits. Whether enjoyed straight or mixed in cocktails, there are countless uses for fruit liqueurs. Naturalness represents a driving factor for our new product launches in this segment. One excellent example of this is Raspberry Hop liqueur, which is so good it tastes like it's homemade. Natural raw materials from our Code of Nature treasure chest make this Raspberry Hop liqueur naturally flavorful.

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FIE'17 CONCEPT
Alc. Beverages



Let's get in touch

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