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= *The Power of Taste* =

TASTE BALANCE SOLUTIONS FOR HIGH PROTEIN PRODUCTS

Athletes are not the only ones eating protein bars these days. These substantial snacks, which help build muscle mass but are also good for in between meals, are gaining appeal among the masses. Whey and pea proteins, which we use in these bars, have a drawback: Their flavor is not appealing. Our taste balance solutions can be used to mask any undesired aftertastes. The flavor compositions mask unpleasant notes, for example, an astringent/dry mouthfeel, while providing a pleasant taste.

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FIE'17 CONCEPT
Health Care & Nutrition



Let's get in touch

Christian Striewe
christian.striewe@symrise.com
TEL +49 55 31 90-35 48