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Yello Submarine & Greenery

SMOOTHIE YOGURT WITH VEGETABLES & FRUITS

Green and yellow: These two colors are two variations of a smoothie yogurt that combines fruit and vegetables in an unparalleled fresh mix. Cucumber, kale, lime and mint or celery, lemon, grapefruit and ginger from the broad portfolio of natural ingredients give these healthy snacks their color and, of course, their taste. Fruit and veggies combinations are showcased on menus by chefs worldwide and fit consumers' desires perfectly: 35 percent of European consumers like the combination of sweet and savory flavors in their food. Bringing this combo to dairy represents successful innovation!

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FIE'17 CONCEPT
Dairy



Let's get in touch

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